NH Governor's Youth Advisory Council On Substance Misuse and Prevention



GYAC Meeting Minutes 18 February 2023 11:00 a.m - 1:00 p.m

<u>Present:</u> Michael Blair, Naliah Davis, Hailey Dubois, Jacob Lebroda, Spencer Matarazzo, Autumn Pelletier, Luisa Pelletier, Narayan Sajeev, James Thibault, Likhita Thiriveedi, Brandon Yeung; Eliza Zarka, Tim Lena, Maura McGowan

Call to Order: Jacob Lebroda called the meeting to order at 11:03 am

1. Approve January Meeting Minutes

Hailey Dubois made a motion to approve the January 19th 2023 meeting minutes,
 Narayan Sajeev seconded the motion. A voice vote passed unanimously.

2. Social Media Update

a. Hailey Dubois updated the council that member bio posts had been posted.

3. <u>Luisa Pelletier Presentation on High Risk Emerging Alcohol Products</u>

a. Luisa presented to the council on how alcohol companies have been using marketing strategies that target a youthful audience by explaining the strategies and packaging that different companies use in comparison to their consumers.

4. <u>Updates From Eliza</u>

- a. Update on legislation regarding mental health curriculum: got through the Senate and is going to the House.
- b. Governor Sununu is hosting his annual easter egg hunt April 8th.
- c. Open discussion: experiences in schools with substance abuse/misuse.
- d. Narcan Presentation scheduled for 3/18.

NH Governor's Youth Advisory Council On Substance Misuse and Prevention



5. Cookson Communication

- a. Update on NH Voices Campaign.
- b. Website reveal early next week- preview of unofficial website.
- c. Create an ad project-next meeting 3/18.

<u>Adjournment:</u> Autumn Pelletier made a motion to adjourn the meeting. James Thibault seconded the motion. A voice vote passed unanimously. The meeting was adjourned at 12:47pm.

Next Meeting Date: 18 March 2023 11:00 a.m-1:00 p.m

Location: New Hampshire State House 107 N Main St, Concord, NH 03303