

August 20, 2018

His Excellency Christopher T. Sununu Governor of the State of New Hampshire State House 107 North Main Street Concord, NH 03301

Dear Governor Sununu:

Pursuant to Executive Order 2017-07, please accept the enclosed annual report of the Governor's Millennial Advisory Council. The report includes an overview of the council's activity over the past year. Additionally, I would like to inform you that it is the intention of the council to submit policy recommendations to you by the 1st of December, 2018.

Sincerely,

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Alexander J. Fries Chairman, Governor's Millennial Advisory Council

Summary of activities

Since submitting the 2017 annual report the Governor's Millennial Advisory Council has focused on solidifying and strengthening its ability to make good on its purpose of providing recommendations, insight, suggestions, and feedback to the Governor with regards to policy that directly impacts the attraction and retention of young workers. In support of this, the council has undertaken three initiatives creating and implementing an executive committee and solidifying the existing committee structure, outreach to Millennials across the state through individual members, guest speakers, council events, and partnerships, in addition to the development of a communications foundation.

Council Structure Initiative

The council has adopted bylaws (see attachment 1) and implemented an executive committee. The Council has elected Carolyn Leary to serve as the Vice-Chair of the Council, Shawn Olsten as Director of Programs, and Kara LaSalle as Secretary. Additionally, the council is in the process of solidifying the committee structure adopted for the prior annual report and has selected Committee Chairs and set objectives (see attachment 2 & 3). Going forward this should enable the council to more effectively propose and analyze policies for recommendation to the Governor.

Outreach Initiative

In our last annual report, the council had expressed the desire to be more externally focused by bringing in guest speakers, and inviting more public comment and it has done exactly that. The Council held a roundtable discussion with Manchester Millennials and was honored to have the Governor, join the roundtable. Participants included engineers, a coffee shop owner, marketing professionals, artists, realtors, amongst other professionals. During the discussion, several participants highlighted the need for affordable housing in New Hampshire, a need to focus on pragmatic solutions such as the reduction of the real-estate transfer tax, a desire for increased urban density, amongst other things. The council was also honored to welcome Commissioner Caswell and Victoria Cimino for a discussion about the New Hampshire economy, and the state's ongoing efforts surrounding recruitment and marketing.

Additionally, the council was honored to partner with Stay, Work, Play on several occasions one being the Young Professionals Network Summit at which several members were able to participate in a roundtable, and Jessica Wright was invited to participate in the Forum on our Future hosted by the New Hampshire College and University Council. Last week, George Hansel and Danya Landis had the opportunity to speak to the Keene Rotary on local issues facing Millennials in the Monadnock Region, and the state.

Earlier in the year, the council was honored to have three of our own (Adam Lord, Kara LaSalle, and Jessica Wright) recognized for their efforts within their local communities and across the state as one of the Union Leaders 40 under 40.

Communications Initiative

The Council Communication's Initiative is being led by Shawn Olsten, the Director of Programs, and is intended to be multifaceted. Under the leadership of Shawn Olsten, the council has laid the foundation for an online presence including the development of a website that will serve as a resource for council members and Granite Staters alike. The next step will be the development of an online presence to highlight millennial success stories around the state as well as assisting others in communicating with and learn more about the council.

Look ahead

We will continue to expand upon the current council operations to allow for more public input and policy deliberations, in addition taking a closer look at issues facing Millennials in New Hampshire.

This summer council members participated in a survey to help determine the next steps for the council and gain perspective from all council members. Aside from established committees the survey results indicated additional focus areas to include:

- Streamline process for policy recommendations, help policy makers understand what millennials want, and become more action oriented in our policy work
- Creating strategic partnerships with NH organizations working on millennial issues
- Promotion of the state as a great place for young people to live
- Advocating for the implementation of an educational requirement for students to learn basic finance
- Help Millennials understand what programs and policies are in existence to help them
- Explore creating additional committees relative to Arts & Culture and Healthcare

To that end, the council will be spending the upcoming months compiling, studying, and deliberating policy solutions to problems Millennials are currently facing in New Hampshire with the goal of presenting the Governor with a list of recommendations for the upcoming legislative session. We are also looking to host several different events in the coming months including a Seacoast Millennial Roundtable on September 13th in Dover, and plan to host additional events in the remaining counties of our state.

Attachments

<u>Attachment 1.</u>

Bylaws of the Governor's Millennial Advisory Council

Article I: Executive Board

Section I: Purpose

1. The Executive Board of the Governor's Millennial Advisory Council shall be tasked with overseeing the proper operations of the council and the accomplishment of its mission:

"The Governor's Millennial Advisory Council shall provide recommendations, insight, suggestions, and feedback to the Governor on matters of New Hampshire state policy that directly impacts the attraction, retention, and engagement of young people."

Section II: Composition

- 1. Chair;
- 2. Vice Chair;
- 3. Secretary;
- 4. Director of Programs.

Section III: Authority and Responsibilities

- 1. The Chair shall
 - a. Serve as the Presiding officer over all official Governor's Millennial Advisory Council Meetings
 - b. Serve as official spokesperson for the Council
 - c. Submit the individual meeting summaries to the Governor
 - d. Submit the Council's annual report to the Governor
 - e. Be responsible for facilitating communication between the Governor's Office and the Millennial Council
 - f. Preside over the election of Executive Board members
 - 2. The Vice-Chair shall:

- a. Perform all duties as the Chair may direct within the context of the Governor's Millennial Advisory Council;
- b. Prepare all Governor's Millennial Advisory Council meeting agendas to be sent to the Chair no less than five (5) days before the Friday before a meeting thereof;
- c. Preside over Governor's Millennial Advisory Council meetings in the absence of the Chair;
- d. Be responsible for the proper functioning of any Governor's Millennial Advisory Council subcommittee's or ad-hoc committees
- 3. The Secretary shall:
 - a. Perform all duties as the Chair may direct within the context of Governor's Millennial Advisory Council business;
 - b. Be responsible for taking minutes at all Governor's Millennial Advisory Council meetings or finding a qualified member to execute said task in their place;
 - c. Send the minutes of every Governor's Millennial Advisory Council to the Chair no less than seven (7) days following a meeting thereof;
 - d. Be responsible for taking attendance at every meeting of the Governor's Millennial Advisory Council;
- 4. The Director of Programs shall:
 - a. Perform all duties as the Chair may direct within the context of Governor's Millennial Advisory Council business;
 - Work with the members of the Governor's Millennial Advisory Council to organize, support, and provide resources for events related to the Mission of the Council;

Section IV: Election

1. All Executive Board members of the Governor's Millennial Advisory Council, except for the Chair, shall be elected by the members of the council and shall serve from

the point of election until the meeting following the submittal of the council's annual report to the Governor.

All Executive Board members shall be elected according to the following procedure:

- The Chair shall open the nomination period one meeting prior to election and close it the day of the election, after allowing for additional nominations to be made;
- b. A member of the council interest in being elected to the Executive Board can either nominate themselves or be nominated by a fellow member of the council;
- 1. All nominations require a second by another council member
 - a. All candidates shall be given two (2) minutes to give a short speech;
 - b. The election of Executive Board members shall be done by secret ballot;
 - c. The election of officers shall be done by the following order:
 - 1. Vice Chair;
 - 2. Secretary;
 - 3. Director of Programming
 - d. In order to, be elected one candidate must secure a simple majority of the vote.
 - In the case that no candidate secures a simple majority the top two candidates shall enter a runoff. Each candidate shall be given an additional two (2) minutes to speak following which another secret ballot election shall be held.

Section V: Vacancies

- 1. All vacancies in the Governor's Millennial Advisory Council Executive Board shall be filled no later than three (3) meetings following the creation of the vacancy.
- 2. The Executive Board shall have the power to name an interim member until such time a new member can be elected.

Adopted March 27, 2018

Attachment 2



Governor's Millennial Advisory Council Committee Placements August 2018

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		Committee
Alex	Fries	Council Chair - float/resource to each committee
Carolyn	Leary	Council Vice Chair - float/resource to each committee
Conservation/Environment/Transportation		
Erin	Gleeson	Conservation/Environment/Transportation
Daniel	Gray	Conservation/Environment/Transportation
Jesse	Wright	Conservation/Environment/Transportation
Education		
Josh	Bushueff	Education
Jose	Calvo	Education
Amanda	Dubs	Education
Bryanna	Marceau	Education - CHAIR
Mike	Turcotte	Education
Housing		
Ethan	Kuhn	Housing
Katelyn	Kwoka	Housing - CHAIR
Kara	LaSalle	Housing - Council Executive Committee, Secretary
Katie	MacKinnon	Housing
Matt	Sullivan	Housing
George	Hansel	Housing
Workforce Development		
Danya	Landis	Workforce Development
Cory	Leclair	Workforce Development
Adam	Lord	Workforce Development - CHAIR
Kwame	Ohene-Adu	Workforce Development
Shawn	Olsten	Workforce Development - Council Executive Committee, Dir. of Programs
Pamela	Provencher	Workforce Development
Erin	Shedd	Workforce Development
	Conse Erin Daniel Jesse Josh Jose Amanda Bryanna Mike Ethan Katelyn Kara Katie Matt George Danya Cory Adam Kwame Shawn Pamela	NameNameAlexFriesCarolynLearyErinGleesonDanielGrayJesseWrightJoshBushueffJoseCalvoAmandaDubsBryannaMarceauMikeTurcotteKatelynKuhnKataelAmaselGeorgeHanselCaryLadaleAdamLeclairAdamLordShawnOlstenPamelaProvencher

Attachment 3

GOVERNOR'S MILLENNIAL ADVISORY COUNCIL COMMITTEE STRUCTURE

OVERALL COMMITTEE OUTLINE

Committees of the Governor's Millennial Advisory Council (GMAC) exist to maintain and strengthen efforts of the council on the four major focus areas of the group: Housing, Education, Environment, and Workforce Development. Each GMAC member is expected to participate in one committee, though may participate in more than one if interested. Each committee will have one chair.

Committees will focus on policy and legislation that impacts their area of focus and developing strategies to advocate for their issue as a council. Each committee will be responsible for preparing a report of their work to be included in the council's annual report to the Governor.

COMMITTEE STRUCTURE

- 1. Each committee will have a chair, appointed by the GMAC Executive Committee.
 - The role of committee chair requires some extra work, regular communication with their committee, and a commitment to keep the chair and council informed of their work.
- 2. Each committee will have a written description of their goals/area of focus.
- 3. Each member of the GMAC will serve on at least one committee. GMAC members will self-select their committee of choice.
- 4. Committees are expected to remain in communication between GMAC meetings.
 - This can be accomplished through phone or in-person meetings, or digitally via email or tools like Google Docs. Committee chair should determine most effective form of ongoing communication for their committee.
 - The chair will be responsible for sending the Vice Chair of the GMAC an overview of their monthly work prior to the monthly GMAC meeting, so that progress reports may be included in the agenda.
- 5. The expectation for each committee will be to bring forward policies or ideas to advocate for their issue as a council.
 - This can be done through various methods including a letter to the Governor, an event, a bill signing, or drafting an executive order, as an example. Ideas will be shared and discussed as a council.